

# Top 10 Reasons Why Premiums Increase

## There is no such thing as a little fender bender



A collision of any kind may require a bumper replacement, and require recalibration of your vehicle's computer system.

## Increasing number of injuries not minor

Albertans injured in a vehicle accident are claiming for more serious injuries, the average cost per accident has more than doubled since 2005. In 2018, the frequency of bodily injury claims was approximately six claims per 1,000 vehicles.



## Distracted driving out-paces impaired driving



Distracted driving is the leading cause of accidents and death. In 2018, there were over 23,000 convictions for distracted driving in Alberta.

## Safety does not always mean savings

Newer vehicles include autonomous capabilities like collision avoidance features, and park assist to keep you and your passengers safe. However, they use complex computers and sensors that cost more to repair.



## Weather related events

The increasing frequency and intensity of weather related events like hail, flooding and wildfire is impacting your premiums. In August 2019, a single hail storm caused nearly \$50 million in damage to vehicles.



## Where you live is higher risk

Trends might indicate where you live is a higher risk for collisions, theft, or other incidents. Do you live in a city, or in rural Alberta? There are different risks based on your location.



## Windshields now have built-in Technology



New advanced driver assistance systems make windshields more expensive to replace and may require recalibration of your vehicle's computer system following windshield replacement.

## Increasing fraudulent claims

Accidents are being staged resulting in fraudulent claims, and some accident victims are exaggerating the extent of their injury to seek a larger settlement.



## Alberta leads in vehicle theft across the country



Approximately one out of every 250 vehicles were stolen in 2018. Reduce theft by locking your vehicle.

## Increased cost for medical services

It's not just physical repairs to your vehicle that are increasing costs. If you are injured you may need medical services like physiotherapy, chiropractic, etc. to recover.

